



Please Join Us in Cultivating

POSITIVE MENTAL HEALTH IN SPARTANBURG COUNTY

Dear Corporate Friend,

This letter is simple but not so sweet. Mental health issues in Spartanburg County are rampant and touch the lives of about every employee in your organization. Facts:

South Carolina ranks 49th among all 50 states in access to mental health care;

South Carolina ranks 43rd in youth mental health;

40% of SPARTANBURG parents report stress related to their child's mental health issues.

(Data per MHA America 2025 and Strategic Spartanburg 2025)

MHA Spartanburg would love to partner with your company. We participate in corporate health fairs, provide mental health training and more. Contact info@mhaspartanburg.org to express your interest.

But MHA Spartanburg cannot live into its mission of reducing the stigma of mental health and educating our citizens and most importantly educating our local therapists and clinicians without financial support.

Enclosed please find information (signature event descriptions and comfortable sponsorship levels) on what MHA does in our community to cultivate positive mental health and how your organization can sow seeds of mental wellness in our community. Your sponsorship participation not only shows the Spartanburg community you care about mental health; ***it shows your employees that you care as well.***

If you have any questions, please call 864-345-0014 or email info@mhaspartanburg.org.

Sincerely,

Alane J. Swain, MHA, BSN
Executive Director

ANNUAL SPONSORSHIP LEVELS

Sowing the Seeds to Cultivate Positive Mental Health in Spartanburg County

PERKS	EVERGREEN	MASTER GARDENER	GARDENER	CULTIVATOR	SEED SOWER	SUNSHINE	IN-KIND
Press Release/Media Recognition	✓	✓	✓	✓	✓		
Welcome/Presentation Opportunity	✓	✓	✓				
Award Presentation	✓						
Logo on Print/Digital Materials	✓	✓	✓	✓	✓		
Logo on Website	✓	✓					
Vendor Table	✓	✓	✓	✓	✓		
Complimentary Symposium Registration	✓	✓	✓	✓	✓		
Branded Take-Home Item	✓	✓					
T-Shirt (Be Kind to Your Mind)						✓	
Verbal Mention							✓
Social Media Tag							✓

SIGNATURE EVENTS

BE KIND TO YOUR MIND

May 3, 2026 at Northside Harvest Park

Each year, to kick off Mental Health Month in May, Mental Health America of Spartanburg County hosts Be Kind To Your Mind! Borne out of a desire to recognize the work that the artist Bailie has done to overcome his own mental health challenges, it's a celebration of all mental health stigma reduction and advocacy in Spartanburg County. This event will be celebrating its 5th year in 2026 and is a free, family-friendly event with food, a DJ, face painting, and a number of awards presented to advocates. The generous support of sponsors allowed this event to be fully paid for in 2025, and the additional ability to recognize advocates/difference makers in Cherokee and Union Counties!

ANNUAL SYMPOSIUM ON MENTAL HEALTH

2026 Date to be Announced

Celebrating its 10th year in 2025, the annual Symposium on Mental Health is a way to provide local clinicians with continuing education and updates on topical issues within the mental health sphere. This event has traditionally been held at The Piedmont Club due to a continued relationship with a former Board Member and Symposium Award winner. As seen in the preceding levels, sponsorship of this event allows for the sponsor to interact with local mental health professionals and ensure branded giveaways go home with attendees. Additionally, the provision of continuing education, a continental breakfast and buffet lunch, speaker honorariums and five awards (Advocate, Youth, Young Adult, Lifetime, Corporate Partner) was covered by 2025 sponsors!

BI-MONTHLY EDUCATIONAL SERIES

2026 Tentative Dates: January 8, March 12, May 14, July 9, September 10, November 12

Each year, MHA Spartanburg hosts 6 educational offerings. These are free to attend, and for a small fee Social Workers, Therapists, Counselors may obtain a continuing education credit. Whereas the Annual Symposium is geared specifically toward clinicians, the Educational Series focuses on important topics at a level that both clinicians and lay people can understand. Offerings are a hybrid format, on Zoom and in person. With the speakers' permission, the Educational Series is recorded and saved on the MHA Spartanburg YouTube channel and on our website, making the information more accessible to more people.

EVERGREEN SPONSOR \$5,000

- Acknowledgement as a Presenting Sponsor for a calendar year in all press releases, media coverage and ads for both Signature Events, and bi-monthly Educational Series events
- Opportunity to provide a welcome/business presentation at both Signature Events in the calendar year
- Participation in the presentation of all awards given at Signature Events (if desired)
- Name and logo featured prominently on print materials and digital communications
- Name and logo featured prominently on MHA Spartanburg website for a calendar year as an Evergreen Sponsor
- Vendor table provided to promote the sponsor's work at both Signature Events and any Educational Series offerings
- Complimentary registration to annual Symposium, with seating for up to 8 OR ability to provide a branded take home item for both Signature Events' attendees

MASTER GARDENER \$2,500

- Acknowledgement as a Master Gardener for a calendar year in all press releases, media coverage and ads for both Signature Events
- Opportunity to provide a welcome/business presentation at a Signature Event in the calendar year
- Name and logo listed on print materials and digital communications for both Signature Events
- Name and logo listed on website for a calendar year as a Master Gardener
- Vendor table provided to promote the sponsor's work at both Signature Events or two Educational Series offerings
- Complimentary registration to annual Symposium, with seating for up to six OR ability to provide a branded take home item for both Signature Events' attendees

GARDENER \$1,000

- Acknowledgement as Gardener Sponsor for a calendar year in all press releases, media coverage and ads for one Signature Event
- Name and logo listed on print materials and digital communications for one Signature Event
- Vendor table provided to promote the sponsor's work at one Signature Event or one Educational Series
- Complimentary registration to annual Symposium, with seating for up to four

CULTIVATOR \$500

- Acknowledgement as Cultivator Sponsor for a calendar year in press releases and ads for one Signature Event
- Name and logo listed on print materials and digital communications for one Signature Event
- Vendor table provided to promote the sponsor's work at Signature Event or one Educational Series
- Complimentary registration to annual Symposium, with seating for two

SEED SOWER \$250

- Acknowledgement as Seed Sower Sponsor for one calendar year in press releases and ads for one event
- Name listed on print materials and digital communications for one event
- Shared table space provided to promote the sponsor's work at one Signature Event
- Complimentary registration for one to annual Symposium

SUNSHINE \$100

- Recognition as Sunshine Sponsor at one event AND free Be Kind To Your Mind t-shirt

IN KIND (Please contact info@mhaspartanburg.org for more information)

- Verbal mention at one event
- Tag in a combined social media post before event